

Sponsorship Proposal

Pearl Park Music Festival
January 2nd 2027

11am to 10pm

Pearl Park
Main Street, Foster
South Gippsland

Pearl Park Music Festival returns to Foster's Main Street on Saturday 2 January 2027, 11am–10pm, right in the heart of South Gippsland's tourist season. Since 2019, this free community event has grown into a local favourite, drawing over 2000 people to enjoy live music, local food and art beneath the shade trees by Stockyard Creek.

Your sponsorship helps keep the festival free for everyone, while putting your name in front of a big, engaged crowd. Sponsor funds go directly towards paying our artists fairly for their work and covering the Main Street road closure that makes room for the whole community to gather. Sponsors giving $500+ receive social media promotion, a mention in our media release and festival program, a Certificate of Appreciation, and recognition on signage and announcements on the day.

Reach out on 0439 872 883 or pearlparkmusicfestival@mgch.org.au.

Partners

Community Bank
Toora, Foster and Welshpool
Bendigo Bank

mannagum
COMMUNITY HOUSE

South Gippsland
Shire Council

Sponsor Benefits

Community Sponsor ($500+)

- Boosted social media promoting the event
- Mention in our festival media release
- Acknowledgement in digital festival program
- Certificate of Appreciation
- Acknowledgement on signage at the event
- Verbal shout-out from the stage during the day
- Sponsor's logo on the festival website
- Tagged posts across social media in the lead-up

Major Sponsor ($1000+)

All of the above, plus:

- A market stall/promotional space at the festival
- Featured, priority logo placement on the website and event posters
- A dedicated social media post about your business

Other ways to help

We also welcome in-kind support. If your business can help with printing or equipment hire, or food for our volunteers and artists, please get in touch.

We'd love to have you with us in 2027

Contact

Phone Bec 0439 872 883 or Tammy 0431 702 794

Email pearlparkmusicfestival@mgch.org.au

Confirm by 1st November 2026 to appear on posters

ABN 46 633 550 717 Tax invoice provided